

ADVERTISEMENT		RUN DATES*				COST	WHICH ISSUE?
PRINT AD	DIMENSIONS <i>width x height</i>	1 MONTH	2-3 MONTHS <small>price per issue</small>	4+ MONTHS <small>price per issue</small>	NON- PROFIT/ STUDENT GROUPS <small>price per issue</small>		Fall 2021/Spring2022
	1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$25	\$25	<input type="checkbox"/> Online: _____
	1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$25	\$25	<input type="checkbox"/> September <input type="checkbox"/> February
	1/4 PAGE (V)	2.375" x 10.75"	\$65	\$55	\$50	\$55	<input type="checkbox"/> October <input type="checkbox"/> March
	1/4 PAGE (H)	4.825" x 5.25"	\$65	\$55	\$50	\$55	<input type="checkbox"/> November <input type="checkbox"/> April
	1/2 PAGE (V)	4.825" x 10.75"	\$179	\$149	\$139	\$149	<input type="checkbox"/> December <input type="checkbox"/> May
	1/2 PAGE (H)	10" x 5.25"	\$179	\$149	\$139	\$149	Notes: _____
	FULL PAGE	10" x 10.75"	\$299	\$279	\$249	\$279	_____
	Design Fee	1 hour free \$15 per hour after 1st hour					_____

ONLINE AD <small>width x height (pixels)</small>	1 Week <small>price per week/per semester</small>	2-3 Weeks <small>price per week /per semester</small>	1 Month <small>price per month /per semester</small>	4 MONTHS <small>total price / per semester</small>	NON PROFIT <small>price per week</small>	COST
S: 300 x 125	\$45	\$35	\$79	\$249	\$35	
M: 300 x 250	\$55	\$45	\$149	\$499	\$45	
L: 300 x 500	\$75	\$65	\$239	\$799	\$65	

El Leñador Advertising Guidelines:

- All ads must be finalized and received by the deadlines.
- The same ad will run in each issue unless we receive a new ad by the deadline at left.
- El Leñador is not responsible for errors or omissions in ads or copy submitted by you.

DEADLINES:

Print Issue

February
March
April
May

Camera-ready Ads* Due:

Jan.28 - Friday, noon
Feb. 25 - Friday, noon
March 25 - Friday, noon
April 29 - Wednesday, noon

Online Ads

Advertise any time

TOTAL DUE: _____

PAYMENT METHOD:

- Pay online with a credit card or check at:
<https://commerce.cashnet.com/humboldthmo?CNAME=ADS>
- Invoice (You will receive an invoice from HSU)
- HSU Procard

Complete the information below
Email this form to: ElLenador.ads@gmail.com

Company Name: _____

Contact Name: _____

Billing Address: _____

(City/State/Zip) _____

Company Authorized Signature: _____

El Leñador Representative: Andrea Juarez

Email: ElLenador.ads@gmail.com

HSU Chartfield: _____

Email: _____

Phone 1: _____ Phone 2: _____

Fax: _____

Date: _____

Date: _____

Fax: 707-826-4770