

El Leñador

PRINT EDITION: DISPLAY AD SIZES & RATES

***Advertise 3 or 4 months in print and get a free small online ad for 2 weeks**

All Advertisements Run in Color	DIMENSIONS <i>width x height</i>	1 MONTH <i>price per issue</i>	2-3 MONTHS <i>price per issue</i>	4 * MONTHS <i>price per issue</i>	NON- PROFIT/ STUDENT GROUPS <i>price per issue</i>
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$25	\$25
1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$25	\$25
1/4 PAGE (V)	2.375" x 10.75"	\$65	\$55	\$50	\$55
1/4 PAGE (H)	4.825" x 5.25"	\$65	\$55	\$50	\$55
1/2 PAGE (V)	4.825" x 10.75"	\$179	\$149	\$139	\$149
1/2 PAGE (H)	10" x 5.25"	\$179	\$149	\$139	\$149
FULL PAGE	10" x 10.75"	\$299	\$279	\$249	\$279

WEBSITE AD—ElLenadornews.com

ONLINE BOX AD <i>width x height (pixels)</i>	1 Week <i>price per week</i>	2-3 Weeks <i>price per week</i>	1 Month <i>price per month</i>	4 MONTHS <i>total price</i>	NON PROFIT <i>price per week</i>
S: 300 x 125	\$65	\$49	\$99	\$299	\$35
M: 300 x 250	\$85	\$75	\$149	\$499	\$45
L: 300 x 500	\$99	\$85	\$249	\$599	\$65

View web ad size examples at www.ellenadornews.com

DEADLINES

Print Issue	Camera-ready Ads* Due:
February	Jan. 29 - Friday, noon
March	Feb. 26 - Friday, noon
April	March 26 - Friday, noon
May	April 23 - Friday, noon
Online Ads	Advertise any time

WHY ADVERTISE IN EL LEÑADOR?

Award-winning, HSU student-run newspaper

Since 2013, we have provided news to diverse communities.

The only newspaper serving Spanish speakers in Humboldt County.

Pick up the print edition here: HSU campus | Arcata | Eureka | Fortuna | McKinleyville | Trinidad.

¡SE HABLA ESPAÑOL!

Email: ElLenador.ads@gmail.com

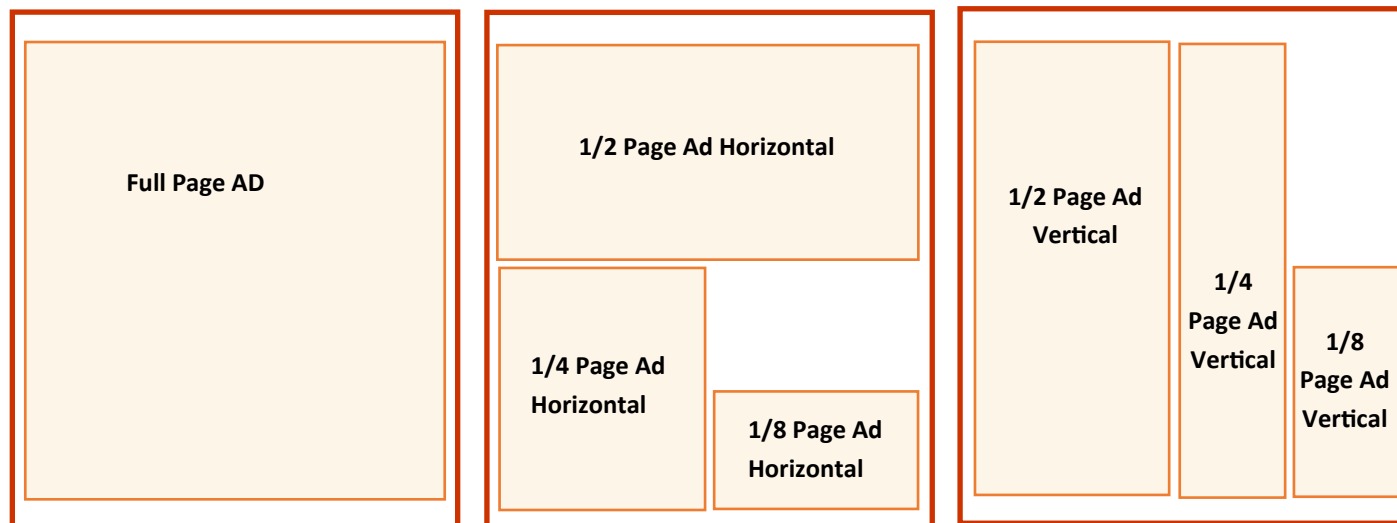
Phone: 707-826-3259 Fax: 707-826-4770

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¡SE HABLA ESPAÑOL!

Email: ELlenador.ads@gmail.com

Phone: 707-826-3259 Fax: 707-826-477

HOW TO ADVERTISE:

1. Email ELlenador.ads@gmail.com or download the contract from www.ellenadornews.com/advertise
2. Complete the form and return it by email or fax.
3. Email us your advertisement before the deadline (see list on page 1) and pay in advance [online](#) by credit card, check or HSU Procard, or be invoiced after.