

ADVERTISING CONTRACT

Contract No: EL1920_____



The student-run English and Spanish newspaper in Humboldt County

ADVERTISEMENT		RUN DATES*				COST
	DIMENSIONS <i>width x height</i>	1 MONTH	2-3 MONTHS <small>price per issue</small>	4+ MONTHS <small>price per issue</small>	NON-PROFIT/ STUDENT GROUPS <small>price per issue</small>	
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$25	\$25	
1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$25	\$25	
1/4 PAGE (V)	2.375" x 10.75"	\$65	\$55	\$50	\$55	
1/4 PAGE (H)	4.825" x 5.25"	\$65	\$55	\$50	\$55	
1/2 PAGE (V)	4.825" x 10.75"	\$179	\$149	\$139	\$149	
1/2 PAGE (H)	10" x 5.25"	\$179	\$149	\$139	\$149	
FULL PAGE	10" x 10.75"	\$299	\$279	\$249	\$279	
DESIGN FEE	1 hour free \$15 per hour after 1st hour					
WEBSITE AD	300 x 250 pixels	1 week	1 Month	2-4 Months		
		\$50	\$79	\$65 <small>price per month</small>	\$79 <small>price per month</small>	

WHICH ISSUE?

FALL 2019

- Summer: _____
- September
- October
- November
- December
- Pay per issue/run or
- Pay lump sum

TOTAL DUE: _____

PAYMENT METHOD:

- Pay online with a credit card, HSU Procard or check at:
<https://commerce.cashnet.com/humboldthmo?CNAME=ADS>
- Invoice (You will receive an invoice from HSU)

El Leñador Advertising Guidelines:

- All ads must be finalized and received by the deadlines at right.
- The same ad will run in each issue unless we receive a new ad by the deadline at right.
- El Leñador is not responsible for errors or omission in ads or copy submitted by you.

DEADLINES:

Issue*	Camera-ready Ads Due:
September 2019	Friday, Sept. 6, noon
October 2019	Friday, Sept. 27, noon
November 2019	Friday, Oct. 25, noon
December 2019	Friday, Dec. 6, noon

Sign, scan and send a copy of this contract to

Email: ELlenador.ads@gmail.com
or Fax: 707-826-4770

Company Name: _____

Contact Name: _____ Email: _____

Billing Address: _____ Phone: (____) _____

(City/State/Zip) _____ Fax: (____) _____

Company Authorized Signature: _____ Date: _____

El Leñador Sales Representative: _____ Date: _____

Email: ELlenador.ads@gmail.com Phone: 707-826-3259 Fax: 707-826-4770

Advisor Signature: _____ Date: _____