

El Leñador

PRINT DISPLAY AD SIZES & RATES

All Advertisements Run in Color	DIMENSIONS <i>width x height</i>	1 MONTH <i>price per issue</i>	2-3 MONTHS <i>price per issue</i>	4 MONTHS <i>price per issue</i>	NON- PROFIT/ STUDENT GROUPS <i>price per issue</i>
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$25	\$25
1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$25	\$25
1/4 PAGE (V)	2.375" x 10.75"	\$65	\$55	\$50	\$55
1/4 PAGE (H)	4.825" x 5.25"	\$65	\$55	\$50	\$55
1/2 PAGE (V)	4.825" x 10.75"	\$179	\$149	\$139	\$149
1/2 PAGE (H)	10" x 5.25"	\$179	\$149	\$139	\$149
FULL PAGE	10" x 10.75"	\$299	\$279	\$249	\$279

WEBSITE AD—ElLenadornews.com

BOX AD: 300 X 250 pixels

1 Week <i>price</i>	1 Month <i>price</i>	2-4-MONTHS <i>price per month</i>
\$50	\$79	\$65

HOW TO ADVERTISE:

1. Email ElLenador.ads@gmail.com or download the contract from www.ellenadornews.com/advertise
2. Complete the form and return it by email or fax.
3. Email us your advertisement before the deadline below and pay in advance [online](#) by credit card, check or HSU Procard, or be invoiced after.

WHY ADVERTISE IN EL LEÑADOR?

Award-winning, HSU student-run newspaper

An English / Spanish monthly newspaper providing news to diverse communities since 2013.

The only newspaper serving Spanish speakers in Humboldt County.

3,000 copies distributed:

40+ locations on HSU's campus plus additional locations in Arcata, Eureka, Fortuna, McKinleyville and Trinidad.

¡SE HABLA ESPAÑOL!

Email: ElLenador.ads@gmail.com

Phone: 707-826-3259 Fax: 707-826-4770

Issue:

September 2019
October 2019
November 2019
December 2019

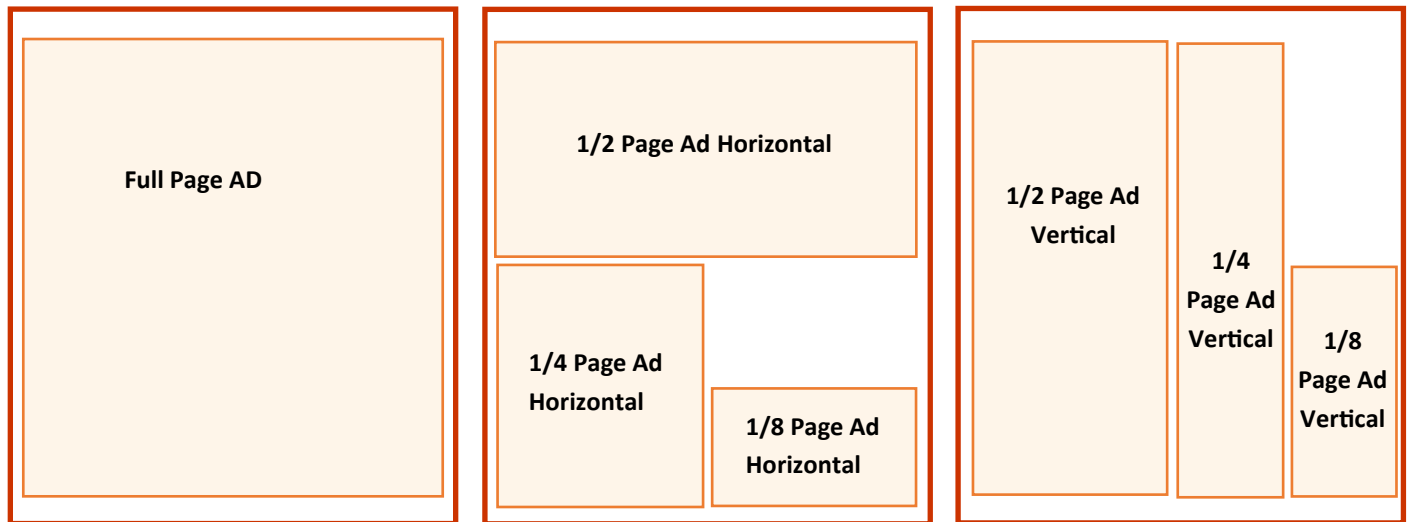
Camera-ready Ads* Due:

Friday, Sept. 6, noon
Friday, Sept. 27, noon
Friday, Oct. 25, noon
Friday, Dec. 6, noon

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