

ADVERTISING CONTRACT

Contract No: EL



The student-run English and Spanish newspaper in Humboldt County

ADVERTISEMENT		RUN DATES*				COST	WHICH 2018 ISSUE?
	DIMENSIONS <i>width x height</i>	1 MONTH	2-3 MONTHS	4 MONTHS	NON- PROFIT		<input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December <input type="checkbox"/> Pay per issue/run <u>or</u> <input type="checkbox"/> Pay lump sum
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$35	\$39		
1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$35	\$39		
1/4 PAGE (V)	4.825" x 5.25"	\$65	\$55	\$50	\$55		
1/2 PAGE (V)	4.825" x 10.75"	\$125	\$115	\$100	\$115		
1/2 PAGE (H)	10" x 5.25"	\$125	\$115	\$100	\$115		
FULL PAGE	10" x 10.75"	\$250	\$235	\$225	\$237		
CUSTOM AD							
WEBSITE AD	300 x 250 pixels	\$60	\$50	\$50	\$50		

TOTAL DUE:

PAYMENT METHOD:

- Pay online with a credit card, HSU Procard or check at:
<https://commerce.cashnet.com/humboldthmo?CNAME=ADS>
- Invoice

Sign and return a copy of this contract to:

Scan and email to: ElLenador.ads@gmail.com or
 Fax to: 707-826-4770

El Leñador Advertising Guidelines:

- All ads must be submitted by the deadlines at right.
- The same ad will run in each issue unless we receive a new ad by the deadline at right.
- El Leñador is not responsible for errors or omission in ads or copy submitted by you.

Issue*	Camera-ready Ads Due:
September	August 31
October	September 28
November	October 26
December	November 30

Company Name: _____

Contact Name: _____ Email: _____

Billing Address: _____ Phone: (____) _____

(City/State/Zip) _____ Fax: (____) _____

Authorized Signature: _____ Date: _____

Sales Representative: _____ Date: _____

Emilyo Arias Email: ElLenador.ads@gmail.com Phone: 707-826-3259 Fax: 707-826-4770