

El Leñador

Al servicio de la comunidad latina del condado de Humboldt

Award-winning
English & Spanish
newspaper!

RATES CHART

SIZE	DIMENSIONS	1 MONTH	2-3 MONTHS	4 MONTHS	NON-PROFIT
BUSINESS CARD	3.5" x 2"	\$25	\$21	\$18.75	\$21
1/4 PAGE (V)*	4.825" x 5.25"	\$60	\$50	\$45	\$50
1/3 PAGE (V)*	3.25" x 10.75"	\$100	\$95	\$90	\$95
1/2 PAGE (V)*	4.825" x 10.75"	\$125	\$117	\$110	\$117
1/2 PAGE (H)*	10" x 5.25"	\$125	\$117	\$110	\$117
FULL PAGE*	10" x 10.75"	\$250	\$237.50	\$225	\$237.50

*Ads 1/4 Page and Larger Free Color. \$15 extra charge for business cards in color.

PUBLICATION DATES

February	2/5
March	3/5
April	4/2
April	4/30

WHAT IS EL LEÑADOR?

- El Leñador is a bilingual (English/Spanish) newspaper serving HSU and Humboldt County since 2013.
- The newspaper was recognized as the best non-weekly California college newspaper in 2016.
- Monthly Newspaper (4 issues a semester)
- 2,500 copies distributed in Humboldt County including more than 40 locations on HSU's campus + Arcata, Eureka, Fortuna, McKinleyville and Trinidad. Copies are mailed to locations across the country every month.

CLASSIFIED AD RATES

Standard: \$7 for the first 30 words with an additional fee of 20 cents for each additional word

Non-Profit: \$5 for the first 30 words with an additional fee of 10 cents for each additional word

Online Advertising - Ellenadornews.com

Online ads can be purchased for ellenadornews.com

-Box Ad 300 x 250 pixels: \$50 per month

-Tower Ad 728 x 90 pixels: \$75 per month

¡Se Habla Español!

For More Information or To Place An Ad:

Contact Ad Sales: Vanessa Rodriguez Email: lumberjack.ads@gmail.com

Phone: (707) 826-3259 Fax: (707) 826-5921