

# El Leñador

## DISPLAY AD SIZES & RATES

**All Advertisements Run in Color**

	DIMENSIONS <i>width x height</i>	1 MONTH <i>price per issue</i>	2-3 MONTHS <i>price per issue</i>	4 MONTHS <i>price per issue</i>	NON- PROFIT/ STUDENT GROUPS <i>price per issue</i>
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$25	\$25
1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$25	\$25
1/4 PAGE (V)	2.375" x 10.75"	\$65	\$55	\$50	\$55
1/4 PAGE (H)	4.825" x 5.25"	\$65	\$55	\$50	\$55
1/2 PAGE (V)	4.825" x 10.75"	\$125	\$115	\$100	\$115
1/2 PAGE (H)	10" x 5.25"	\$125	\$115	\$100	\$115
FULL PAGE	10" x 10.75"	\$250	\$235	\$225	\$237

## ONLINE ADS—[ElLenadornews.com](http://ElLenadornews.com)

### HOW TO ADVERTISE:

BOX AD: 300 X 250 pixels

1 MONTH	2-3 MONTHS	4-MONTHS
\$60	\$50	\$50

1. Email [ElLenador.ads@gmail.com](mailto:ElLenador.ads@gmail.com) or download the contract from [www.ellenadornews.com/advertise](http://www.ellenadornews.com/advertise)
2. Complete the form and return it by email or fax
3. Email us your advertisement before the deadline below and pay in advance online by credit card, check or HSU Procard, or be invoiced after.

## WHY ADVERTISE IN EL LEÑADOR?

Award-winning, HSU student-run newspaper

An English / Spanish monthly newspaper providing news to diverse communities since 2013.

The only newspaper serving Spanish speakers in Humboldt County.

3,000 copies distributed:

40+ locations on HSU's campus plus additional locations in Arcata, Eureka, Fortuna, McKinleyville and Trinidad.

## ¿SE HABLA ESPAÑOL!

Email: [ElLenador.ads@gmail.com](mailto:ElLenador.ads@gmail.com)

Phone: 707-826-3259 Fax: 707-826-4770

### Issue:

February 2019  
March 2019  
April 2019  
May 2019

### Camera-ready Ads\* Due:

Friday, Feb. 1, noon  
Friday, Feb. 22, noon  
Friday, March 29, noon  
Friday, April 26, noon