

# El Leñador

## DISPLAY AD SIZES & RATES

*All Advertisements Run in Color*

	DIMENSIONS <i>width x height</i>	1 MONTH	2-3 MONTHS	4 MONTHS	NON- PROFIT
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$35	\$39
1/8 PAGE (H)	4.825" x. 2.5"	\$45	\$39	\$35	\$39
1/4 PAGE (V)	4.825" x 5.25"	\$65	\$55	\$50	\$55
1/2 PAGE (V)	4.825" x 10.75"	\$125	\$115	\$100	\$115
1/2 PAGE (H)	10" x 5.25"	\$125	\$115	\$100	\$115
FULL PAGE	10" x 10.75"	\$250	\$235	\$225	\$237

## ONLINE ADS—[ElLenadornews.com](http://ElLenadornews.com)

BOX AD: 300 X 250 pixels

1 MONTH	2-3 MONTHS	4-MONTHS
\$60	\$50	\$50

### WHY ADVERTISE IN EL LEÑADOR?

*Award-winning, HSU student-run newspaper*

An English / Spanish monthly newspaper providing news to diverse communities since 2013.

*The only newspaper serving Spanish speakers in Humboldt County.*

*3,000 copies distributed:*

40+ locations on HSU's campus plus additional locations in Arcata, Eureka, Fortuna, McKinleyville and Trinidad.

### ¿SE HABLA ESPAÑOL!

Email: [ElLenador.ads@gmail.com](mailto:ElLenador.ads@gmail.com)

Phone: 707-826-3259 Fax: 707-826-4770

Issue:

Camera-ready Ads\* Due:

December 2018	November 30
February 2019	TBD
March 2019	TBD
April 2019	TBD
May 2019	TBD