

ADVERTISING CONTRACT

Contract No: EL



The student-run English and Spanish newspaper in Humboldt County

ADVERTISEMENT		RUN DATES*				COST	WHICH ISSUE?	
	DIMENSIONS <i>width x height</i>	1 MONTH	2-3 MONTHS	4+ MONTHS	NON- PROFIT		2018	2019
1/8 PAGE (V)	2.375" x 5.25"	\$45	\$39	\$35	\$39		<input type="checkbox"/> September	<input type="checkbox"/> February
1/8 PAGE (H)	4.825" x 2.5"	\$45	\$39	\$35	\$39		<input type="checkbox"/> October	<input type="checkbox"/> March
1/4 PAGE (V)	4.825" x 5.25"	\$65	\$55	\$50	\$55		<input type="checkbox"/> November	<input type="checkbox"/> April
1/2 PAGE (V)	4.825" x 10.75"	\$125	\$115	\$100	\$115		<input type="checkbox"/> December	<input type="checkbox"/> May
1/2 PAGE (H)	10" x 5.25"	\$125	\$115	\$100	\$115		<input type="checkbox"/> Pay per issue/run <u>or</u>	
FULL PAGE	10" x 10.75"	\$250	\$235	\$225	\$237		<input type="checkbox"/> Pay lump sum	
CUSTOM AD								
WEBSITE AD	300 x 250 pixels	\$60	\$50	\$50	\$50			

PAYMENT METHOD:

- Pay online with a credit card, HSU Procard or check at:
<https://commerce.cashnet.com/humboldthmo?CNAME=ADS>
- Invoice

Sign and return a copy of this contract to:

Scan and email to: ElLenador.ads@gmail.com or
Fax to: 707-826-4770

El Leñador Advertising Guidelines:

- All ads must be submitted by the deadlines at right.
- The same ad will run in each issue unless we receive a new ad by the deadline at right.
- El Leñador is not responsible for errors or omission in ads or copy submitted by you.

Issue*	Camera-ready Ads Due:
December	November 30
February	TBD
March	TBD
April	TBD
May	TBD

Company Name: _____

Contact Name: _____ Email: _____

Billing Address: _____ Phone: (____) _____

(City/State/Zip) _____ Fax: (____) _____

Authorized Signature: _____ Date: _____

Sales Representative: _____ Date: _____

Emilyo Arias Email: ElLenador.ads@gmail.com Phone: 707-826-3259 Fax: 707-826-4770